

Community Participation Program

2018 Annual Report



This year's CPP Annual Report is designed to provide neighborhood residents, local public officials and others with timely reports about work being carried out by organizations and offer a comprehensive look at the priorities neighborhoods share throughout the city.

Report Basics:

- Please report on activities during the 2018 calendar year.
- Please keep your answers brief. For example, a paragraph or two should suffice for questions requiring a narrative response.
- We are looking for quotable highlights of your work
- Pictures that help tell your story are especially appreciated. Please email them to us at ncr@minneapolismn.gov
- For your **2018 HIGHLIGHTS**, please think about examples of work that you want to share with other neighborhood organizations.
- *Questions?* Please contact your Neighborhood Support Specialist at NCR.

**PLEASE COMPLETE AND SUBMIT YOUR 2018 CPP ANNUAL REPORT BY
FRIDAY, March 15, 2019**

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Neighborhood Organization Information please confirm

1. NEIGHBORHOOD ORGANIZATION

Kenny Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: Ruth Olson

Organization Address: 5516 Lyndale Ave S

Organization Address 2: [Click here to enter text.](#)

Organization ZIP: 55419

Organization Email Address: info@kennyneighborhood.org

Organization Phone Number: 612-392-4477

3. Organization Website and Social Media

Website: www.kennyneighborhood.org

Facebook: <https://www.facebook.com/Kenny-Neighborhood-Association-275401922705/>

[Click here to enter text.](#)

Twitter: [Click here to enter text.](#)

Other: Nextdoor Kenny

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

[2/19/2019](#)

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Stakeholder Involvement Basic Outreach & Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2018?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did your organization reach through DOOR-KNOCKING in 2018?**

125

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of the neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. Approximately how many households did your organization reach through FLYERING in 2018?

1700

10. EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc)

11. COMMUNICATION (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?) quarterly

Number of subscribers to your email list 350

Number of followers on Facebook and Twitter Combined 2800

12. OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Other activities (please describe here):

We have a good partnership with City Church, which allows us engagement with some seniors, etc.

We have also developed partnerships with other neighborhoods to share resources and outreach on specific issues/events.

13. Please estimate the volunteer hours provided to your organization in 2018.

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

Open Streets to reach businesses and a wider community demographic population

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

KNA works hard to provide a variety of ways to engage its residents and finds, consistently, that its high quality newsletter with human interest stories as well as neighborhood specific and city information, is well received and highly anticipated.

16. Are there any challenges or struggles that your organization has had this year that you'd like to share? (This answer will NOT be published)

The 2040 Plan brought forward many diverse opinions and most residents felt that their voices were not heard in the final document.

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

We worked to better engage with the two local schools and their communities.

Anthony Middle School: we partnered on their 50th Anniversary celebration and supplied resources for the reception. The school expressed that they lacked a good way to showcase student work for the broader student body, staff and community to see their efforts. KNA worked with the school and a local vendor to identify and provide two display cases that were sturdy, safe and large enough to hold a good array of selected student work.

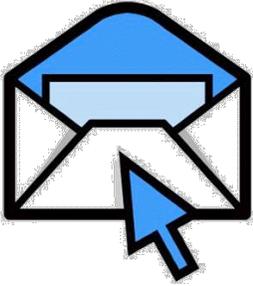
Kenny Community School: the school expressed that they lacked outdoor gathering space and seating for single-class use or larger events. KNA worked with the school to evaluate best options and provided them with some outdoor seating.

18. MAJOR HIGHLIGHT #2

We generated a book of photos showcasing the activities, seasons and daily life in Kenny neighborhood. This book has been popular to review at community events and may lead to a larger project about the history of the neighborhood.

We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations or a link to any of these to ncr@minneapolismn.gov with the Subject Line: **2018 CPP Annual Report Images**. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.



THANK YOU!